



For Immediate Release:

Contact: Susan Baranowski
Phone: 215.612.5900
Email: baranowskis@FreedomCU.org

Freedom Credit Union Hosts Visit from CEO the World Council of Credit Unions

(Warminster, PA – January 30, 2015) Brian Branch, President and CEO of the World Council of Credit Unions (WOCCU) visited Freedom Credit Union on Friday, January 30, 2015. Mr. Branch met with Freedom’s senior staff to discuss the merits of the WOCCU and the impact it has had for credit unions domestically and abroad.

“It was a pleasure to spend time with Brian and learn more about the WOCCU”, said John King, President and CEO of Freedom Credit Union. “It was an informative discussion, particularly how the credit union philosophy is being embraced internationally and having a positive impact in third world countries.”



Pictured: Freedom Credit Union welcomes CEO the World Council of Credit Unions Left to Right: John King, CEO/President, Freedom Credit Union (FCU), Brian Branch, President and CEO of the World Council of Credit Unions, Tim Greim, SVP/Chief Information Officer, FCU, Kevin Quinn, VP/Chief Financial Officer, FCU, Raymond Kilargis, Chief Financial Officer, FCU Bruce Foulke President/CEO of American Heritage Federal Credit Union, Susan Baranowski, SVP/Chief Experience Officer, Freedom Credit Union

About Freedom Credit Union

Freedom Credit Union, chartered in 1934, is a community-based, full-service financial institution that offers a banking alternative to consumers. Anyone who lives, works, worships, performs volunteer service, or attends school in Bucks, Chester, Delaware, Montgomery, or Philadelphia Counties is eligible to use their services. Freedom Credit Union has over \$630

million in assets and more than 63,000 members, operating branch offices in Abington, Lansdale, Philadelphia and Warminster, Pennsylvania. Learn more at FreedomCU.org

About World Council of Credit Unions

World Council of Credit Unions is the global trade association and development agency for credit unions. World Council promotes the self-sustainable development of credit unions and other financial cooperatives around the world to empower people through access to high quality and affordable financial services. World Council advocates on behalf of the global credit union system before international organizations and works with national governments to improve legislation and regulation. Its technical assistance programs introduce new tools and technologies to strengthen credit unions' financial performance and increase their outreach.

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